**Feasibility study about online store**

**What you need to conduct an online store:-**

* **Assign an employee to assist you to perform business tasks.**
* **Contracting with a programmer who follows you always after designing a commercial website to solve any problem.**
* **A place to store products (or a room).**
* **Obtaining a commercial register before designing an online store.**
* **Opening a bank account.**

**Technical feasibility: -**

**It provides accurate statistics on costs, conditions surrounding work, and problems expected to be encountered while working.**

**Marketing feasibility: -**

**It is one of the most important factors for the success of any commercial project and it must include an accurate sub-study of new creative marketing ideas to attract customers’ attention.**

**Project size: -**

**Small project not have more risks.**

**organizational feasibility: -**

**The project has minimal risk, the objective of system, which is increase income, Save time and effort, Delivery anywhere.**

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| --- | --- | --- | --- | --- | --- |
|  | **Year 0** | **Year 1** | **Year 2** | **Year 3** | **total** |
| **Total benefits** |  | **3000** | **3000** | **5000** | **11000** |
| **Total cost** | **2380** | **1370** | **1200** | **1160** | **6080** |
| **Net benefits** | **2380** | **1130** | **2300** | **3640** | **4690** |
| **Cumulative net cash flow** | **2380** | **1250** | **1050** | **4690** |  |

**B.E.P = YEARS NAGATIVE +(YEAR NET BENEFIT – YEAR NET CUM)/YEAR CUM = 1+(2300-1050)/2300**

**B.E.P = 1.54**

**ROI = (TOTAL BENEFIT – TOTAL COST )/TOTAL COST = (11000-6080)/6080= 7.6%**